Munich IoT expert achieves three top positions in the study “ISG Provider Lens 2018”

For the third time in a row, Device Insight is “IoT-Leader Germany”

Munich, September 25, 2017 - the ISG Information Services Group IoT awards companies annually for their technical leadership and market position in various categories. In the current study “ISG Provider Lens - Germany 2018” (formerly Experton Vendor Benchmark), IoT Platform developer Device Insight is awarded “IoT Leader Germany” for the third time running. That puts the Munich-based company on a par with tech giants such as IBM, Bosch Software Innovations and SAP.

According to the study “ISG Provider Lens - Germany 2018”, it is estimated that 1.5 Billion Euro have been invested in Industry 4.0 in the current year in Germany. Experts expect this to rise to 2.5 Billion Euro annually by 2020. Particularly in the industrial sector, advancements are being made in the networking of machines, products and devices. IoT projects are being characterized by a high degree of complexity, leaving a number of questions unanswered. The “ISG Provider Lens” study supports companies in finding the right partner for their IoT projects.

IoT Leader in three categories
In their latest study, ISG analysts evaluate 74 IoT companies in eleven categories. For the third time, Device Insight has, with its IoT Platform CENTERSIGHT NG, received the title “Leader Germany” in three categories. The IoT expert has defended its leading rankings from the previous year in the class “Industrial Analytics and Visualization”, into which the previous categories “Industrial Big Data Analytics” and “Industrial Big Data Dashboards/Visualization” have merged as well as in the Consulting & Integration areas “IoT Logistics” and “IoT Production Logistics”.

“Device insight has undergone a market-oriented technological development with its IoT platform in recent years”, says Dr. Henning Dransfeld, Manager Advisor & Program Manager Mobile Enterprise at ISG. “In our opinion, the new reporting functions and machine-learning module have set the company on the right course for a successful future, strengthening their market position. Strategic partnerships in adjacent areas such as managed connectivity are a logical extension of the Device Insight platform CENTERSIGHT NG, providing services from a single source.”

“We have consistently developed CENTERSIGHT in recent years and placed the focus clearly on a customer-oriented and sector-neutral IoT Platform,” explains Reinhold Stammeier, Device Insight GmbH Managing Director. “Many years of practical experience from concrete customer projects helped us build the right skills for the IoT sector. The result is CENTERSIGHT NG. We are excited to have received the IoT Leader Germany award again and the ISG study has reassured us that we are on the right path.”
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On Device Insight’s Website you can find further information on CENTERSIGHT NG.

Images

Seal of approval by ISG: the IoT Leader Emblem

Reinhold Stammeier, Managing Director Device Insight GmbH

High-resolution image material can be requested from deviceinsight@sprengel-pr.com.

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About Device Insight GmbH

Founded in 2003, Device Insight GmbH is a leading provider of Internet of Things platforms. Its flagship is the IoT platform CENTERSIGHT®, a platform that supports the global networking of machines, vehicles, facilities and devices as well as providing data acquisition, reporting, remote services and alerting. Device Insight works in over 15 countries worldwide with large enterprises and mid-size customers from various sectors, including machinery and plant engineering, HVAC, commercial vehicles, vending, transport, energy as well as the Connected Home sector. Device Insight’s services range from Business Case analysis and implementation to safe IT operations. Device Insight is committed long-term to its customers in realizing IoT projects and as a full-service consultant regarding all IoT Ecosystem components. The company is listed in six categories in “ISG Provider Lens - Germany 2018” by the ISG Information Systems Group. In the fields of “Industrial Analytics and Visualization”, “IoT Logistics” and “IoT Production Logistics”, Device Insight received the award “Internet of Things [I4.0] Platforms, Services & Solutions Leader Germany” three times in a row.
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Further Information:
Device Insight GmbH
Willy-Brandt-Platz 6
D-81829 Munich

Contact:
Alexandra Luchtaï
Marketing & PR Manager
Tel.: +49 89 45 45 448-18
Fax: +49 89 45 45 448-66
alexandra.luchtaï@device-insight.com
www.device-insight.com

PR Agency:
Sprengel & Partner GmbH
Nisterstrasse 3
D-56472 Nisterau

Contact:
Andreas Jung
Account Manager
Tel.: +49 2661 91260-0
Fax: +49 2661 91260-29
deviceinsight@sprengel-pr.com
www.sprengel-pr.com