IoT Expert makes it to the top once again in “Industry 4.0/IoT Vendor Benchmark 2017”

Experton Group AG brands Device Insight as “Leader” for the fourth time

Munich, October 18, 2016 – in their “Industry 4.0/IoT Vendor Benchmark 2017”, Experton Group AG analysts have published the second edition of their major study of Industry 4.0/IoT Vendors. IoT Expert Device Insight features prominently with four top rankings. The company was named “Industry 4.0/IoT Leader Germany” in the categories “Industrial Big Data Analytics”, “Industrial Big Data Dashboards/Visualization”, “IoT Logistics” and “IoT Smart Building Energy Management”. In summing up, Experton rated vendor Device Insight as German “IoT Platform Pioneer” thanks to its long-term experience and numerous references.

In their study, the renowned analysts of IT and ITK Consultancy Experton assessed Device Insight’s IoT Platform CENTERSIGHT, comparing it with solutions offered by other German vendors. In total, 81 market players were analyzed in ten categories by the experts. Once again, Device Insight was able to assert itself alongside tech giants and market heavyweights in the IoT environment such as IBM, Microsoft and Bosch SI. Device Insight was able to successfully defend its position as leader in the categories “Industrial Big Data Analytics”, “Industrial Big Data Dashboards/Visualization”, “IoT Logistics” and “IoT Smart Building Energy Management”.

According to Experton’s findings in the category IoT Platform, the functional strengths of CENTERSIGHT include its interoperability: In addition to many different device protocols, open industry standard OPC UA is also supported. OPC UA makes multi-vendor communication possible between machines, devices and systems in the Internet of Things. Experton also highlighted the comprehensive and flexible visualization of data with CENTERSIGHT (provided by the integrated Self Service Business Intelligence Solution), attesting Device Insight with a strong roadmap for future developments to the platform.

Top rank in four categories
Arnold Vogt, Experton’s Lead Advisor Internet of Things & Industry 4.0, comments: “Device Insight is one of Germany’s IoT Platform pioneers and has something that the others still lack: long-term experience with customer projects and numerous positive references on the subject of IoT. Device Insight has hands-on experience with specific user projects – giving it the advantage over many other companies who have switched to Industry 4.0 from other more traditional areas. In Vodafone, they also have a strong international partner on board for the business of IoT. This makes Device Insight an interesting vendor that has, in the last twelve months, achieved strong momentum on the market.”
“We are really pleased to have been ranked as ‘Industry 4.0/IoT Leader Germany’ in four categories by the Experton Group AG” explains Reinhold Stammeier, Managing Director at Device Insight GmbH. “Especially as this includes the categories ‘Industrial Big Data Analytics’, ‘Industrial Big Data Dashboards/Visualization’, ‘IoT Logistics’ and ‘IoT Smart Building Energy Management’, it proves that our focus on customer and industry-oriented IoT Platforms has set us on the right path. Besides technological developments, we are also working hard on expanding our already broad network of specialist partner companies and qualified workers.”

See Device Insight’s Website for further information on CENTERSIGHT.

Images

Logo Industrie 4.0/IoT Leader

Reinhold Stammeier, Managing Director Device Insight GmbH

High-resolution image material can be requested from deviceinsight@sprengel-pr.com.

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About Device Insight GmbH
Founded in 2003, Device Insight GmbH is a leading provider of Internet of Things platforms. Its flagship is the IoT platform CENTERSIGHT®, a platform that supports the global networking of machines, vehicles, facilities and devices as well as providing data acquisition, reporting, remote services and alerting. Device Insight works in over 15 countries worldwide with large enterprises and mid-size customers from various sectors, including machinery and plant engineering, HVAC, commercial vehicles, vending, transport, energy as well as the Connected Home sector. Device Insight’s services range from Business Case analysis and implementation to safe IT operations. Device Insight is committed long-term to its customers in realizing IoT projects and as a full-service consultant regarding all IoT Ecosystem components. The company was listed in five categories in Experton Group AG’s “Industry 4.0/Internet of Things Vendor Benchmark 2017” whereby Device Insight was rated “Industry 4.0/IoT Leader Germany” each time in the categories “Industrial Big Data Analytics”, “Industrial Big Data Dashboards/Visualization”, “IoT Logistics” and “IoT Smart Building Energy Management”.

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